

**STANDARDE MINIMALE NECESARE ȘI OBLIGATORII PENTRU OBȚINEREA ATESTATULUI DE ABILITARE PENTRU  
CONDUCERE DE DOCTORAT ÎN DOMENIUL MANAGEMENT**

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Propunere de definiții privind structura activității candidatului									
Nr. crt.		Tipul activităților	Observatii (activitatea din întreaga cariera)	Categoriile și restricții	Subcategoriile	Punctajul acordat (pi)			
0	1	2	3	4	5	6			
<b>A1 Activitatea didactică profesională = minim 10 puncte</b>									
<b>A1</b>	<b>1.1.</b>	Cărți și capitole/studii în cărți de specialitate sau volume colective	Se includ cele publicate electronic.	1.1. 1. Carte de specialitate	<b>1.1.1.1. internaționale</b>	<b>16</b>			
					1. <b>Cristache N.,</b> Susanu I, „ <i>Corporate Social Responsibility: Concepts, Tools, Dimensions, Programs</i> ”, ISBN: 9783846537459 , LAP Lambert Academic Publishing, Germania, <b>2011</b> , 102 p.	8			
					2. Susanu I, <b>Cristache N</b> “ <i>Services Marketing</i> ”, Editura Denbridge Press NY, New York, 2008, ISBN 9780979802294, LCCN 2008927711, 120 pagini	8			
					<b>A<sub>1111</sub> = 2x8 = 16</b>				
					<b>1.1.1.2. naționale</b>	<b>8</b>			
					1. D. Zaiț, Blandine Vanderlinden, <b>Cristache Nicoleta et. All</b> , <b>RSO/DS: O nouă provocare pentru întreprinderea românească</b> , ISBN: 978-973-670-544-1, Ed. Sedcom Libris, Iași, 2016	0,5			
					2. <b>Cristache N.,</b> Susanu I „ <i>Responsabilitate Socială Corporatista</i> ”, Editura University Press, Galati, <b>2010</b> , ISBN 978-606-8008-79-0, 176 pagini	4			
					3. <b>Cristache N.,</b> „ <i>Managementul comunicării – strategii de promovare a firmelor românești</i> ”, Editura Bren, București, 2004, ISBN 973-648-315-0, 356 pagini;	8			
					4. Ovidiu Lucian Vatamanu, <b>Nicoleta Chihai Cristache</b> , <i>Managementul transferului internațional de tehnologie</i> , Ed. Fundatia Academica, 2001, ISBN 973-99885-8-X, 223 pagini	4			
					5. <b>Cristache N</b> , <i>Managementul operational al productiei</i> , Ed. Fundatiei universitare Dunarea de Jos, Galati, ISBN 973-627-096-3, 2004, 129 pagini	8			
6. <b>Cristache N.,</b> Susanu I „ <i>Relații Publice</i> ”, Editura Didactică și Pedagogică, București, 2008, ISBN 978-973-30-2098-1; 223 pagini;	4								

				7. Nicoleta Chihai Cristache, Sofia David, <b>Managementul producției industriale</b> , ed. Evrika Braila, 2001, ISBN 973-8052-70-X, 157 pagini	4
				8. Cristache N., „ <i>Tehnici Promoționale</i> ”, Editura Didactică și Pedagogică, București, 2007, ISBN 978-973-30-2021-9, 283 pagini	8
				9. Susanu I, Cristache N, „ <i>Creație și producție publicitară</i> ”, Editura Didactică și Pedagogică, București, 2010, ISBN 978-973-30-2098-1; 450 pagini;	4
				10. Cristache N., „ <i>Comportamentul consumatorului</i> ”, Editura Cartea Universitară, București, 2008, ISBN 978-973-731-602-8, 147 pagini	8
				11. Cristache N., Susanu I, „ <i>Comunicare de marketing în activitatea organizației</i> ”, Editura Didactică și Pedagogică, București, 2010, ISBN 973-30-1159-2.	4
				12. Susanu I, Cristache N, „ <i>Marketing Direct</i> ”, Editura Didactică și Pedagogică, București, 2008, ISBN 978-973-30-2099-8, 265 pagini.	4
				13. Cristache (Chihai) N, „ <i>Comunicarea de marketing – aplicații și studii de caz</i> ”, Editura Evrika, Brăila, 2004, ISBN 973-641-008-9, 147 pagini;	8
				14. Susanu I, Cristache N, <i>Marketing în turism și servicii</i> ”, Editura Fundației Universitare „Dunărea de Jos” Galați, 2004, ISBN 973-627-173-0, 202 pagini.	4
				15. Susanu, I.O., Cristache N. „ <i>Marketing - aplicații</i> ”, Editura Didactică și Pedagogică, București, 2006, ISBN (10)973-30-1527-X, (13)978-973-30-1527-7, 168 pagini.	4
				<b>A<sub>1112</sub>= 72.5</b>	
			1.1.2. Studiu /capitol într-o carte de specialitate sau volum colectiv	<b>1.2.1.1. internaționale</b>	
				<b>A<sub>1111</sub> + A<sub>1112</sub>= 16+72.5 = 88.5</b>	
1.2.	Manuale didactice / lucrări didactice	Manuale suport și aplicații inclusiv electronic, lucrări practice de laborator, software pentru aplicații de laborator în specialitatea postului		1.2.1. Manuale didactice/ monografii	-
				1. Cristache Chihai Nicoleta, Micu ,A. <i>Marketing in aplicații</i> , ,, Editura Econsulting, Galati, 2000, ISBN 973-99727-4-8, 141 pagini;	-
				2. Micu A, Nicoleta Chihai Cristache, „ <i>Marketing aplicat In studii de caz</i> ”, Editura Econsulting, Galati,2000, ISBN 973-99727-3-X, 178 pagini.	-
				1.2.2. Indrumatoare de laborator	-

	1.3.	Coordonare de programe de studii, organizare și coordonare programe de formare continuă și proiecte educaționale	Management plan sau program de studii autorizare/ acreditare pentru licență sau masterat, organizare și coordonare programe de formare continuă	<b>Director</b>	<b>3</b>
				Director - Coordonare de programe de studii licență specializarea	<b>3</b>
				<b>Marketing</b>	
				1. Cordonator program postuniversitar “ <b>Managementul comunicării și relații publice</b> ”	<b>3</b>
				2. Cordonator program postuniversitar “ <b>Managementul responsabilității sociale corporatiste</b> ”	<b>3</b>
				<b>9</b>	
				<b>A<sub>13</sub>=9</b>	
<b>A1 = Total= A<sub>1111</sub>+ A<sub>1112</sub> + A<sub>13</sub>= 88.5+9=97.5</b>					
<b>A2 Activitatea de cercetare = minim 35 puncte</b>					
<b>A2</b>	2.1	Articole care reprezintă contribuții științifice originale, în extenso, publicate de candidat ca autor sau coautor în reviste cotate ISI sau BDI	Reviste de specialitate de circulație internațională recunoscute cotate ISI, Thomson Reuter, indexate BDI	2.1.1. articol care reprezintă contribuții științifice publicat în extenso, publicat într-o revistă cotate ISI cu factor de impact mai mare de 0	<b>8</b>
				1. Gheorghe Epuran, Iulian Petronela Gârdan, <b>Nicoleta Cristache</b> , Alexandru Capatina, Daniel Adrian Gârdan, Angela-Eliza Micu, Eduard Ionescu, Floarea Bumbaș (2016). <i>Textile manufacturers' decisions optimization using informational energy modeling</i> , Industria Textila, 67 (3), pp. 210 – 218, <a href="http://www.revistaindustriatextila.ro/images/Textila_nr_3_2016web.pdf">http://www.revistaindustriatextila.ro/images/Textila_nr_3_2016web.pdf</a> , Factor Impact 0,475 <a href="http://www.revistaindustriatextila.ro/index.php/ro/">http://www.revistaindustriatextila.ro/index.php/ro/</a>	<b>1</b>
				2. Catalin Negoita, <b>Nicoleta Cristache</b> , Marius Bodor, “The epoxy resin - history and perspectives” Revista de materiale plastice, ISSN 0025-5289, no.3/2016, factor impact 0,824, <a href="http://www.revmaterialeplastice.ro/pdf/NEGOITA%20C%203%2016.pdf">http://www.revmaterialeplastice.ro/pdf/NEGOITA%20C%203%2016.pdf</a>	<b>2,66</b>
				3. Alexandru Capatina, Adrian Micu, Edit Lukacs, Angela-Eliza Micu, <b>Nicoleta Cristache</b> and Irina Susanu „ <i>Opportunities for a Romanian company's business development in countries with cultural intelligence compatibility</i> ”, African Journal of Business Management Vol. 5(30), pp. 11946-11954, 30 November, 2011, Factor de impact 0,67. DOI: 10.5897/AJBM11.517 , ISSN 1993-8233 ©2011 Academic Journals <a href="http://www.academicjournals.org/ajbm/abstracts/abstracts/abstracts2011/30Nov/Capatina%20et%20al.htm">http://www.academicjournals.org/ajbm/abstracts/abstracts/abstracts2011/30Nov/Capatina%20et%20al.htm</a>	<b>1,33</b>
				4. Adrian MICU, Irina Olimpia SUSANU, <b>Nicoleta Cristache</b> “ <i>Reengineering and production management of romanian printing industry</i> ”, Metalurgia international vol. XVIII (2013), NO. 4, ISSN 1582-2214, pp. 146-151., Factor de impact 0,134 <a href="http://uefiscdi.gov.ro/userfiles/file/CENAPOSS/rev_rom_isi_2013.pdf">http://uefiscdi.gov.ro/userfiles/file/CENAPOSS/rev_rom_isi_2013.pdf</a> <a href="http://www.metalurgia.ro/Metalurgia_International_4_2013.pdf">http://www.metalurgia.ro/Metalurgia_International_4_2013.pdf</a>	<b>2,66</b>
5. Irina Olimpia Susanu, Adrian Micu, <b>Nicoleta Cristache</b> , “Implementing Pathmaker 6.1™ software in order to achieve the computerized management of a reengineering project in a company involved within the printing industry”, Metalurgia international vol. XVIII (2013), NO. 4 ISSN 1582-2214, pp. 152-158, Factor de impact 0,134 <a href="http://uefiscdi.gov.ro/userfiles/file/CENAPOSS/rev_rom_isi_2013.pdf">http://uefiscdi.gov.ro/userfiles/file/CENAPOSS/rev_rom_isi_2013.pdf</a> <a href="http://www.metalurgi">http://www.metalurgi</a>	<b>2,66</b>				

			<p>6. <a href="http://a.ro/Metalurgia_International_4_2013.pdf">a.ro/Metalurgia International 4 2013.pdf</a>  Mioara Chirita, <b>Nicoleta Cristache</b>, Daniela Sarpe, Alexandru Capatina, Adrian Micu, "Predicting the economic impact of using renewable energy by modelling through artificial intelligence techniques", European Journal of Sustainable Development, impact factor 0,765 – scrisoare de acceptare pentru publicare</p>	
			<b>A<sub>211</sub>=7,65</b>	
			<p>2.1.2. articol care reprezintă contribuții științifice publicat în extenso, publicat într-o revistă indexată de cel puțin 2 din bazele de date internaționale recunoscute</p>	<b>6</b>
			<ol style="list-style-type: none"> <li>1. Edit LUKACS, <b>Nicoleta Cristache</b>, Maria NICOLAI, Michael STOICA „Corporate loyalty versus whistleblowing – an ethical challenge in HRM”, REVISTA Business &amp; Leadership, ISSN 2069-48, Nr. 1, 2012, pp. 55-66,  <a href="http://ideas.repec.org/a/ssm/journal/tome9y2012i1%289%29p55-66.html">http://ideas.repec.org/a/ssm/journal/tome9y2012i1%289%29p55-66.html</a>  <a href="http://econpapers.repec.org/article/ssmjournal/tome_3a9_3ay_3a2012_3ai_3a1%289%29_3ap_3a55-66.htm">http://econpapers.repec.org/article/ssmjournal/tome_3a9_3ay_3a2012_3ai_3a1%289%29_3ap_3a55-66.htm</a>  <a href="http://www.academia.edu/1289335/Corporate_Loyalty_Versus_Whistle-Blowing_an_Ethical_Challenge_in_Human_Resource_Management">http://www.academia.edu/1289335/Corporate_Loyalty_Versus_Whistle-Blowing_an_Ethical_Challenge_in_Human_Resource_Management</a>  <a href="http://socionet.ru/publication.xml?h=repec:ssm:journal:tome:9:y:2012:i:1%289%29:p:55-66&amp;l=en">http://socionet.ru/publication.xml?h=repec:ssm:journal:tome:9:y:2012:i:1%289%29:p:55-66&amp;l=en</a></li> <li>2. <b>Nicoleta Cristache</b>, Irina Susanu, Adrian Micu „Corporate social responsibility - new challenges for strategy romanian companies”, Analele Universitatii Ovidius Constanta , Seria Stiinte Economice, vol.2, 2011, pp. 287-292  <a href="http://ideas.repec.org/a/ovi/oviste/vxiy2011i9p287-292.html">http://ideas.repec.org/a/ovi/oviste/vxiy2011i9p287-292.html</a>  <a href="http://econpapers.repec.org/article/ovioviste/v_3axi_3ay_3a2011_3ai_3a9_3ap_3a287-292.htm">http://econpapers.repec.org/article/ovioviste/v_3axi_3ay_3a2011_3ai_3a9_3ap_3a287-292.htm</a>  <a href="http://socionet.ru/publication.xml?h=repec:ovi:oviste:v:xi:y:2011:i:9:p:287-292">http://socionet.ru/publication.xml?h=repec:ovi:oviste:v:xi:y:2011:i:9:p:287-292</a></li> <li>3. <b>Nicoleta Cristache</b>, Micu Adrian, Susanu Irina Olimpia, „CSR integration in crisis management – new opportunities for organisations”, publicat in Revista Economica, ISSN: 1582-6260, No. 2/2012, pp. 77-82  <a href="http://economice.ulbsibiu.ro/revista.economica/archive/suplimente/Volume2-2012.pdf">http://economice.ulbsibiu.ro/revista.economica/archive/suplimente/Volume2-2012.pdf</a>  <a href="http://ideas.repec.org/a/blg/reveco/v61.2y2012i2p1-58.html">http://ideas.repec.org/a/blg/reveco/v61.2y2012i2p1-58.html</a>  <a href="http://www.econbiz.de/Record/csr-integration-in-crisis-management-new-opportunities-for-organisations-nicoleta-cristache/10010625948">www.econbiz.de/Record/csr-integration-in-crisis-management-new-opportunities-for-organisations-nicoleta-cristache/10010625948</a></li> <li>4. <b>Nicoleta Cristache</b>, Adrian Micu, Angela Micu, Irina Susanu, „The analysis of the customers’ perception on csr – tridimensional approach – cultural, economical and social”, The Annals of „Dunărea de Jos” University of Galati, Fascicle I, 2010, Economics and Applied Informatics Years XVI, no.1, p. 311-316, ISSN 1584-0409  <a href="http://econpapers.repec.org/article/ddjfsseeai/y_3a2010_3ai_3a1_3ap_3a311-316.htm">http://econpapers.repec.org/article/ddjfsseeai/y_3a2010_3ai_3a1_3ap_3a311-316.htm</a>  <a href="http://www.econbiz.de/en/search/detailed-view/doc/all/the-analysis-of-the-customers-perception-on-csr-tridimensional-approach-cultural-economical-and-social-cristache-nicoleta/10008692232/?no_cache=1">http://www.econbiz.de/en/search/detailed-view/doc/all/the-analysis-of-the-customers-perception-on-csr-tridimensional-approach-cultural-economical-and-social-cristache-nicoleta/10008692232/?no_cache=1</a>  <a href="http://www.doaj.org/doaj?func=abstract&amp;id=684019">http://www.doaj.org/doaj?func=abstract&amp;id=684019</a>  <a href="https://socionet.ru/publication.xml?h=repec:ddj:fseeai:y:2010:i:1:p:311-316&amp;l=en">https://socionet.ru/publication.xml?h=repec:ddj:fseeai:y:2010:i:1:p:311-316&amp;l=en</a></li> </ol>	<p style="text-align: center;">1,5</p> <p style="text-align: center;">2</p> <p style="text-align: center;">2</p> <p style="text-align: center;">1,5</p>

		<a href="http://journals.indexcopernicus.com/abstracted.php?level=4&amp;id_issue=847113">http://journals.indexcopernicus.com/abstracted.php?level=4&amp;id_issue=847113</a>	
		<p>5. A.Micu, <b>Nicoleta Cristache</b>, I.O.Susanu, “<i>Influence of implementing social responsibility programmes on the evolution of companies</i>”, Ovidius University Annals Economic Sciences Series, Volume X, Issue 1, year 2010 Ovidius University Press, ISSN 1582 – 9383, pp.1895-1899  <a href="http://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:1:p:1895-1899">http://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:1:p:1895-1899</a>  <a href="http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a2_3ap_3a457-462.htm">http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a2_3ap_3a457-462.htm</a>  <a href="http://ideas.repec.org/a/ovi/oviste/v10y2010i1p1895-1899.html">http://ideas.repec.org/a/ovi/oviste/v10y2010i1p1895-1899.html</a></p>	2
		<p>6. Irina Susanu, <b>Nicoleta Cristache</b>, Angela Micu, „<i>The Role and Importance of the Modern Commerce in Organizations</i>”, Ovidius University Annals Economic Sciences Series, Volume X, Issue 1, year 2010 Ovidius University Press, ISSN 1582 – 9383, pp.765-769  <a href="http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a2_3ap_3a765-769.htm">http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a2_3ap_3a765-769.htm</a>  <a href="https://ideas.repec.org/a/ovi/oviste/v10y2010i2p765-769.html">https://ideas.repec.org/a/ovi/oviste/v10y2010i2p765-769.html</a></p>	2
		<p>7. A.Micu, <b>Nicoleta Cristache</b>, I.O.Susanu, “<i>Influence of Implementing Social Responsibility Programmes on the Evolution of Companies</i>”, Ovidius University Annals Economic Sciences Series, Volume X, Issue 1, year 2010 Ovidius University Press, ISSN 1582 – 9383, pp.1895-1899  <a href="https://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:1:p:1895-1899">https://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:1:p:1895-1899</a>  <a href="https://ideas.repec.org/a/ovi/oviste/v10y2010i1p1895-1899.html">https://ideas.repec.org/a/ovi/oviste/v10y2010i1p1895-1899.html</a>  <a href="http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a1_3ap_3a1895-1899.htm">http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a1_3ap_3a1895-1899.htm</a></p>	2
		<p>8. Angela-Eliza Micu, Adrian Micu, <b>Nicoleta Cristache</b>, <i>Managerial Integration of Corporate Social Responsibility</i>, Ovidius University Annals Economic Sciences Series, Volume X, Issue 1, year 2010 Ovidius University Press, ISSN 1582 – 9383, pp.1900-1904  <a href="http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a1_3ap_3a1900-1904.htm">http://econpapers.repec.org/article/ovioviste/v_3a10_3ay_3a2010_3ai_3a1_3ap_3a1900-1904.htm</a>  <a href="https://ideas.repec.org/a/ovi/oviste/v10y2010i1p1900-1904.html">https://ideas.repec.org/a/ovi/oviste/v10y2010i1p1900-1904.html</a>  <a href="https://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:1:p:1900-1904&amp;l=en&amp;type=article">https://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:1:p:1900-1904&amp;l=en&amp;type=article</a></p>	2
		<p>9. A.Micu, <b>Nicoleta Cristache</b>, I.O.Susanu, “<i>The influences of ethics and responsibility in marketing on the lifestyle</i>”, Ovidius University Annals Economic Sciences Series, Volume X, Issue 2, year 2010 Ovidius University Press, ISSN 1582 – 9383, pp.457-461  <a href="http://econpapers.repec.org/scripts/search/search.asp?ft=Cristache+nicoleta">http://econpapers.repec.org/scripts/search/search.asp?ft=Cristache+nicoleta</a>  <a href="http://ideas.repec.org/a/ovi/oviste/v10y2010i2p457-462.html">http://ideas.repec.org/a/ovi/oviste/v10y2010i2p457-462.html</a>  <a href="http://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:2:p:457-462">http://socionet.ru/publication.xml?h=repec:ovi:oviste:v:10:y:2010:i:2:p:457-462</a></p>	2
		<p>10. <b>Nicoleta Cristache</b> , Irina SUSANU, Adrian MICU, Angela Eliza MICU, Alexandru NEDELEA, Viorel SUSANU - <i>Integration models of the corporate social responsibility in the policies of the organizations</i> - The Annals of „Dunarea</p>	1

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	<p>14. <b>Nicoleta Cristache</b>, Susanu Irina, Adrian Micu, <i>Patterns of the social responsibility applicable to the romanian university education</i>, Quality Management in Higher Education, book 1, pg.95-99, ISBN 978-973-662-566-4, <a href="http://www.cetex.ro/qmhe2010/">http://www.cetex.ro/qmhe2010/</a> The last six Conferences organized by CETEX – “Gheorghe Asachi” Technical University of Iasi are now indexed in the “ISI Web of Knowledge” ISI Proceedings Database. <a href="http://www.isiwebofknowledge.com/">http://www.isiwebofknowledge.com/</a></p>	1,33
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	<p>16. Adrian MICU, Angela Eliza MICU, Edit LUKACS, Irina SUSANU, <b>Nicoleta Cristache</b>, Alexandru CAPATINA (2010) “Comparative analysis of the web marketing strategies implemented by the higher education institutions”, recent advances in management, marketing, finances - Proceedings of the 8th WSEAS International Conference on MANAGEMENT, MARKETING and FINANCES (MMF '10) Penang, Malaysia, March 23-25, 2010, ISSN: 1790-2769, ISBN: 978-960-474-168-7, <a href="http://www.wseas.us/elibrary/conferences/2010/Penang/MMF/MMF-28.pdf">http://www.wseas.us/elibrary/conferences/2010/Penang/MMF/MMF-28.pdf</a></p>	0.67
	<p>17. Alexandru Capatina, <b>Nicoleta Cristache</b>, Irina Susanu, “Dunarea de Jos” University of Galati , “Coding vs personalization – modern strategic approaches in knowledge management”, conference “Modern Approaches in Organisational Management and Economy” Third Edition, November 12 - 13, 2009, Bucharest, ROMANIA, ISSN 2286-1440, pp. 475-481 <a href="http://www.ase.ro/site/PDF/International%20Conference%20Programme.pdf">http://www.ase.ro/site/PDF/International%20Conference%20Programme.pdf</a> <a href="http://www.srac.ro/srac.php?id=170">http://www.srac.ro/srac.php?id=170</a></p>	1,33
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	<p>38. <b>Nicoleta Cristache</b> – « <i>O abordare integrată a comunicării, culturii și imaginii organizației</i> », Simpozionul – « <i>Marketing – Actualități și perspective</i> », catedra de Marketing a Facultății de Științe Economice, Editura Risoprint Cluj –Napoca, 2005, ISBN 973-656-851-2; pg.145;</p>	4
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				4		
				4		
				4		
				4		
<b>minim profesor - 15 articole</b>						
<b>A<sub>213</sub>=110.78</b>						
<b>A<sub>211</sub>+ A<sub>212</sub> + A<sub>213</sub> = 7,65+ 95,1+110.78 = 213,53</b>						
	2.2.	Proprietate industrială, brevete de inovație și invenție, etc.	Proprietate industrială, brevete de inovație și invenție, etc	2.2.1. Naționale	-	
				2.2.2. Internaționale	-	
	2.3.	Granturi / proiecte câștigate prin competiție	2.3.1. Director responsabil		2.3.1.1. Internaționale	
					2.3.1.2. Naționale	-
					2.3.1.3. Cu mediul de afaceri valoarea minimă 10000 euro cumulativ pentru 3 contracte	-
			2.3.2. Membru în echipă	2.3.2.1. Internaționale	10	
				Membru echipa in cadrul proiectului de cercetare bilaterala Romania Belgia (comunitatea valona) cu tema „ <i>Developpment durable, responsabilite sociale, culturale et performance dentreprise</i> ”	10	
				<b>A<sub>2311</sub>=1x10=10</b>		
		2.3.2.2. Naționale				
		1. <b>Membru</b> – expert consiliere și orientare în carieră în echipa proiectului POSDRU/160/2.1/S/138113, proiect cofinanțat din Fondul Social European prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 – 2013, Axa prioritară 2. <i>Corelarea învățării pe tot parcursul vieții cu piața muncii Domeniul</i>	5			

			<p><i>major de intervenție: 2.1 Tranziția de la Școală la viața activă - SIMPRACT</i></p> <p><b>2. Membru</b> – expert consiliere și orientare în carieră în echipa proiectului POSDRU/160/2.1/S/132690 - „Construiește-ti cariera, pas cu pas! Consiliere si orientare profesionala pentru elevii din regiunile Centru si Sud- Est”</p> <p><b>3. Membru</b> în echipa de implementare a proiectului de tip POS DRU – VIA - Vocation, Interese, Autocunoastere si dezvoltare – UDJG partener</p> <p><b>4. Membru</b> în echipa de cercetare – poziția responsabil activități de promovare în Contractul CEEX 322/2006 „Fundamental and applicative research for obtaining CuNiAl bronzes for propeller reconditioning – ELNAV”– faza V– Director contract – Prof.dr ing. Emil Constantin, Contractor Universitatea „Dunărea de Jos” Galați</p> <p><b>5. Membru</b> în echipa de cercetare - poziția consultant probleme economice – schema de finanțare PN II IDEI, Proiecte de cercetare exploratorie, cod ID-PCE-641 cu tema Conducerea adaptiva sliding-mode aplicata la manipuloarele robotice, roboti mobili, scaune cu rotile pentru persoane cu handicap locomotor și vehicule autonome electrice, Director proiect – Prof. Dr ing. Filipescu Adrian, Contractor Universitatea „Dunărea de Jos” Galați</p> <p><b>6. Membru în echipa Proiect FP6</b>, finanțat de Comisia Europeană, DG RTD nr. 44264/2007, «Rural Areas, People &amp; Innovative Developmen – RAPIDO », Specific Support Action, <b>Contractor:</b> Universitatea din Craiova</p> <p><b>7. Membru PN II – PROIECT COMPLEX nr. 95/2007</b>, “Determinanți ai inserției pe piața muncii a absolvenților de învățământ superior din România”, <b>Beneficiar:</b> MEC, PARTENERIATE ÎN DOMENIILE PRIORITARE, <b>Autoritatea contractantă:</b> Centrul Național de Management Programe CNMP, <b>Contractor:</b> Institutul Național de Cercetare Dezvoltare pentru Protecția Muncii „Alexandru Darabont”, <b>Valoare:</b> 1.641.204 Ron.</p>	5
			5	
			5	
			5	
			5	
			5	
			5	
<b>A<sub>2312</sub>=7x5=35</b>				
2.3.1.3. Cu mediul de afaceri valoarea minimă 10000 euro cumulativ pentru 3 contracte				

					<p>1. <b>Membru</b> Contract nr.20490/23.02.2007, „Program de comunicare socială în vederea încheierii unui parteneriat cu rol în prevenirea și combaterea faptelor antisociale în zona instituțiilor de învățământ”, având ca inițiator Poliția Municipiului Tecuci, Jud. Galați. parteneriat public-privat, 3000 euro, 3 ani.</p> <p>2. <b>Director Contract</b> de cercetare cu mediul privat Tema: „Aplicarea modelelor comportamentale ale situațiilor de consum pentru definirea strategiilor de marketing și comunicare”. <b>Beneficiar: S.C. CAM S.A. Brăila.</b></p> <p>3. <b>Director</b> Contract nr. 419/2005 cu tema: “Plan de comunicare în vederea creării unei noi identități organizaționale în condițiile extinderii pieței de desfacere și îmbunătățirea imaginii firmei CAM S.A. Brăila în rândurile publicului țintă”.</p> <p>4. <b>Director</b> Contract internațional nr. 418/2005, „Plan de marketing în vederea introducerii pe piață a unui nou produs și promovarea imaginii de partener de încredere”, încheiat cu firma <b>CANOTIS IT Technologies GmbH Germania.</b></p>	3  3  3  3
					<b>A<sub>2313</sub>=4x3=12</b>	
					<b>A<sub>2311</sub>+A<sub>2312</sub>+A<sub>2313</sub>= 10+35+12=57</b>	
<b>A<sub>2</sub> = A<sub>211</sub>+ A<sub>212</sub> + A<sub>213</sub> A<sub>2311</sub>+A<sub>2312</sub>+A<sub>2313</sub>= 213,53+57 =270,53</b>						
<b>A3 Recunoasterea impactului activității= minim 5 puncte</b>						
<b>A3</b>	3.1.	Citări în cărți și reviste indexate ISI/ BDI	se exclud autocitările lucrări citate, articol de revistă, conferința carte, teză.	3.1.1. Citări reviste ISI sau BDI	3.1.1.1. în reviste ISI cu SC >0,25	-
					3.1.1.2. în reviste ISI cu SRI nenul și mai mic decât 0,25	-
					3.1.1.3. în reviste ISI cu factor de impact mai mare ca 0 sau indexată BDI	2
					1. <b>Citare in</b> : M. Neculiță, V. Neculiță, <i>Romanian's Competitiveness and Competitive Position in Global Context</i> , The Annals Of Dunarea De Jos University Of Galati, Fascicle I - Economics And Applied Informatics, Years XVIII, no.2, 2012, ISSN 1584-0409, p.122, <a href="http://www.eia.feaa.ugal.ro-sit...ta_ValentinNeculita">www.eia.feaa.ugal.ro-sit...ta_ValentinNeculita</a> pentru	2

				<p>lucrarea - Capatina, A., Micu, A., Lukacs, E., Micu, A.E., Cristache, N., <b>Susanu, I.</b> (2011), <i>Opportunities for a Romanian company's business development in countries with cultural intelligence compatibility</i>, African Journal of Business Management, vol.5 (30), pp. 11946-1954, poziția 2 din cadrul bibliografiei  <a href="http://www.academicjournals.org/AJBM">p://www.academicjournals.org/AJBM</a>  <a href="http://www.eia.feaa.ugal.ro/node/35">http://www.eia.feaa.ugal.ro/node/35</a></p> <p>2. <b>Citare în</b> articolul “Product Policy of a University Education Institutions in Romania”, autori Claudia Petcu, Colan Geanina, Carmen Tănase pentru Nicoleta Cristache, Irina Susanu, Adrian Micu, Angela Eliza Micu, The Annals of Dunărea de Jos University - Fascicle I. Economics and Applied Informatics No 2 - 2010, p.209  <a href="http://www.rce.feaa.ugal.ro/sites/default/files/PetcuColanTanase.pdf">http://www.rce.feaa.ugal.ro/sites/default/files/PetcuColanTanase.pdf</a></p>	2
				<p>3. <b>Citare în</b> lista de referinte bibliografice, in volumul conferintei internationale Oradea, in articolul „THE PARADIGM OF THE KNOWLEDGE ECONOMY – NEW LEADERSHIP, ECOTEAM BUILDING AND SOCIAL RESPONSIBILITY”, autori, P. Bocanete, Cristina Nistor, p. 84, poz.1  <a href="http://steconomice.uoradea.ro/anale/volume/2009/v4-management-and-marketing/09.pdf">http://steconomice.uoradea.ro/anale/volume/2009/v4-management-and-marketing/09.pdf</a>, pentru lucrarea Communication and Social Responsibility in Romanian Business Environment, Analele Universității Oradea, tom XVI, vol I, p.894-896, 2007.</p>	2
				<p>4. <b>Citare în</b> articolul “<i>Communication and information system management international</i>”, revista Studia Universitatis Vasile Goldis Arad . Ediția Științe Economice, no 1-2 2012, autor Mircea Răduțeanu pentru cartea “<i>Managementul comunicării – strategii de promovare a firmelor românești</i>” N. Cristache.</p>	2
				<p>5. <b>Citare în</b> Cornel Nicolae Jucan, Mihaela Sabina Jucan, <i>Social Responsibility in Tourism and Sustainable Development</i>, WSEAS TRANSACTIONS on ENVIRONMENT and DEVELOPMENT, ISSN: 1790-5079, Issue 10, Volume 6, October 2010, p. 685, pentru lucrarea <i>Recent Advances in Risk Management, Assessment and Mitigation</i>, Micu Adrian, Cristache Nicoleta, <b>Irina Susanu</b>, Alexandru Capatina, 2010, published by WSEAS Press, p.216-220, poziția 19 din cadrul bibliografiei  <a href="http://www.wseas.us/e-library/transactions/environment/2010/88-348.pdf">www.wseas.us/e-library/transactions/environment/2010/88-348.pdf</a></p>	2
				<p>6. <b>Citare în:</b> Vlachos I. and Malindretos G., Regional Science Inquiry Journal, Vol. IV, (3), 2012, Special Issue, pp. 137-153, <b>FARM SMEs SUSTAINABILITY ASSESSMENT BASED</b></p>	

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3.2.	Prezentări invitate în plenul unor manifestări științifice naționale și internaționale și profesor invitat exclusiv ERASMUS	<p>3.2.1. internaționale</p> <p>3.2.2. naționale</p>	<p><b>A<sub>31</sub>=86</b></p> <p>-</p> <p>-</p>

3.3.	Membru în colectivele de redacție sau comitetele științifice și revistelor și manifestărilor științifice, organizator de manifestări științifice, recenzor pentru reviste și manifestări științifice naționale și internaționale indexate ISI	3.3.1. ISI Membru în comitet științific manifestări internaționale indexate ISI	-
		3.3.2. BDI	2
		1. Annals of Dunărea de Jos University of Galați, Fascile I. Economics and Applied Informatics <a href="http://www.eia.feaa.ugal.ro/index.php/editors">http://www.eia.feaa.ugal.ro/index.php/editors</a>	2
		2. International Conference "Riscul în economia contemporană" REC, Noiembrie 2012, Facultatea de Economie și Administrarea Afacerilor Galați <a href="http://www.rce.feaa.ugal.ro/node/19">http://www.rce.feaa.ugal.ro/node/19</a>	2
			<b>A<sub>332</sub>=4</b>
	<b>3.3.3. naționale și internaționale neindexate</b>		<b>1</b>
	<b>Membru comitet științific conferințe internaționale neindexate</b>		
		Vicepreședinte al Conferinței Internaționale „ <i>Carierea se construiește pas cu pas</i> ”, Galați, 2011 – inspectoratul Școlar Județean Galați, Colegiul Economic Virgil Madgearu, Facultatea de Economie și Administrarea Afacerilor, Universitatea Dunărea de Jos din Galați	1
	<b>Membru comitet științific conferințe naționale neindexate</b>		
		Membru comitet științific Conferința națională “ <i>Centenar Anghel Rugină</i> ” - Facultatea de Economie și Administrarea Afacerilor, Universitatea Dunărea de Jos din Galați, Facultatea de Economie și Administrarea Afacerilor, Universitatea A.I.Cuza Iași, AFER.	1
		Membru în echipa de organizare a Olimpiadei Naționale a Studenților Economiști, 2010, AFER, Facultatea de Economie Și Administrarea Afacerilor, Universitatea „Dunărea de Jos” Galați <a href="http://www.feaa.ugal.ro/index.php/ro/cercetare/manifastari-stiintifice/olimpiade-afcr">http://www.feaa.ugal.ro/index.php/ro/cercetare/manifastari-stiintifice/olimpiade-afcr</a>	1
		Membru în echipa de organizare, Școala de vară AFER, Facultatea de Economie Și Administrarea Afacerilor, Universitatea „Dunărea de Jos” Galați, septembrie 2012 Galați	1
		Membru în colectivul de redacție al revistei “Drept, Economie și Informatică, editată de către Universitatea „Dunărea de Jos” din Galați, Facultatea de Științe Economice în colaborare cu ASE Chișinău, Republica Moldova, ISSN 1810-8725	1
		Discussion REC – 2012, Conferința Internațională Riscul în Economia Contemporană – REC, organizată de către Facultatea de Economie Și Administrarea Afacerilor, Universitatea „Dunărea de Jos” Galați, secțiunea Management - Marketing	1
	Membru în echipa de evaluarea a Concursului național Business Challenge – faza națională desfășurată la Colegiul Economic Național “Andrei Bârseanu” Brașov, 2013-2016	1	
	Membru în echipa de evaluarea a Concursului național „Eu sunt propriul meu manager” – Colegiul Economic Virgil Madgearu, Facultatea de Economie și Administrarea Afacerilor, 2012-2016	1	
	Membru în echipa de organizarea a Concursului național Business Challenge – faza locală desfășurată la FEAA Galați, 2013-2016	1	
<b>Organizator manifestări științifice internaționale</b>			

		Conferința Internațională Riscul în economia contemporana” REC 2011-2016 din cadrul Facultății de Economie si Administrarea Afacerilor Galați, <a href="http://www.rce.feaa.ugal.ro/node/19">http://www.rce.feaa.ugal.ro/node/19</a>		1
	<b>Recenzor</b>			
	1. Recenzor articole pentru revista Annals of Dunărea de Jos University of Galați, Fascile I. Economics and Applied Informatics, 2013-2016			1
	2. Recenzor articol Revista PR EMERALD			1
	<b>A<sub>3.3.3</sub>= 12</b>			
	<b>A<sub>3.3</sub>=16</b>			
3.4	Experiența de management, analiză și evaluare în cercetare și/sau învățământ		3.4.1. conducere Prodecan pentru activitatea de cercetare FEAA	3
			3.4.2. membru Consiliul FEAA	2
				<b>A<sub>3.4</sub>=5</b>
3.5	Profesor asociat / visiting, cadru didactic universitar la o universitate din străinătate pentru o perioadă de cel puțin 2 săptămâni sau efectuarea unui stagiu postdoctoral cu o durată de cel puțin o lună la o universitate din străinătate		3.5. visiting profesor	2
			Universitatea BP Hasdeu Facultatea de Economie, Informatică și Matematică	2
				<b>A<sub>3.5</sub>=2</b>
3.6	Premii	Premii Academia Română/ Academii de ramură, alte premii în domeniu, premii în domeniu		-
3.7	Membru în academie , organizații, asociații de prestigiu naționale și internaționale, apartenența la organizații din domeniul educației și cercetării	Academii, organizații , asociații profesionale, AGIR, CECCAR, apartenența la organizații din domeniul educației și cercetării	3.6.1. Academia Română	-
			3.6.2. ASAS Academii de ramură	-
			3.6.3. Conducere asociații profesionale	
			3.6.3.1. internaționale	-
			3.6.3.2. naționale	-
				-
			3.6.4. Membru în asociații profesionale	
			3.6.4.1. internaționale	3
			<b>AMA</b> – Asociația Americana de Marketing <a href="http://www.marketingpower.com/AboutAMA/MemberBenefits/Pages/default.aspx">http://www.marketingpower.com/AboutAMA/MemberBenefits/Pages/default.aspx</a>	3
			<b>CEDIMES</b> – Centre d' Etudes du Développement International et des Mouvements Economiques et Sociaux' <a href="http://www.cedimes.com/">http://www.cedimes.com/</a>	3
				<b>A<sub>3.6.4.1.</sub> =6</b>
			3.6.4.2. naționale	2
			<b>AROMAR</b>	2
			<b>SAMRO</b>	2
			<b>ASOCIAȚIA PROECONOMICA</b>	2

					<b>AFER – comisia PR SI IMAGINE ARMAD</b>	2 2
						<b>A<sub>3.6.4.2</sub>=10</b>
				3.6.5. Organizații în domeniul educației și cercetării	3.6.5.1.conducere	-
					3.6.5.2. membru	2
					Consiliul Cercetării din cadrul Universității Dunărea de Jos” din Galați	2
						<b>A<sub>3.6.5.2</sub>=2</b>
						<b>A<sub>36</sub>=18</b>
<b>Recunoașterea impactului activității = minim 5 puncte</b>						
<b>A<sub>3</sub> = A<sub>31</sub> + A<sub>33</sub> + A<sub>34</sub> + A<sub>35</sub> + A<sub>36</sub> = 86 + 16 + 5 + 2 + 18 = 127</b>						

<b>CONDITII MINIMALE</b>				
Nr. crt.	Categoria			
	Domeniu de activitate	Condiții PROFESOR	Condiții realizate Autoevaluare	Condiții realizate
1	A1-Activitatea didactică / profesională	Minim - 15 puncte	<b>A1= 97.5</b>	
2	A2-Activitatea de cercetare	Minim- 70 puncte	<b>A2=270,53</b>	
3	A3-Recunoașterea impactului activității	Minim- 15 puncte	<b>A3= 127</b>	