

## LISTA DE LUCRĂRI

## Teza de doctorat

- ✓ Micu Angela-Eliza, **Posibilități de eficientizare a managementului activității bursiere în perioada de tranziție din România** (*Possibilities of Increasing the Efficiency of Stock Exchange Management During the Transition Period in Romania*), **PhD thesis**, Dunarea de Jos University of Galati, Romania, iulie, 2007.

## A.1. Cărți și capitole/studii în cărți de specialitate sau volume colective

## A1.1. Carte de specialitate

## A.1.1. internaționale

1. Micu, A., **Micu, A-E., Cercetări de marketing**, Editura Valinex, Chișinău, 2004, ISBN 9975-9800-4-X, 351 pag.

## A.1.1.2. naționale

1. **Micu, A-E., Managementul resurselor umane**, Editura Ovidius University Press, Constanța, 2016, 240 pag, editură recunoscută CNCSIS, ISBN: 978-973-614-953-5.
2. **Micu, A-E., Managementul firmei**, Editura Ovidius University Press, Constanța, 2016, 243 pag, editură recunoscută CNCSIS, ISBN: 978-973-614-950-4.
3. Epure, D-T., **Micu, A-E., Abordări moderne în managementul sanitar**, Ovidius University Press, Constanța, 2013, 106 pag, ISBN 978-973-614-763-0.
4. **Micu, A-E., Tcacenco V., Dumitru I-A., Managementul portofoliului de valori mobiliare**, Editura Didactică și Pedagogică, București, 2012, 210 pag, ISBN 978-973-30-3310-3.
5. **Micu, A-E., Piețe de capital**, Editura Didactică și Pedagogică, București, 2009, 399 pag, ISBN 978-973-30-2491-0.
6. **Micu, A-E., Strategii și operațiuni bursiere**, Editura Didactică și Pedagogică, București, 2009, 245 pag, ISBN 978-973-30-2490-3.
7. **Micu, A., Micu, A-E., Marketing internațional - mixul de marketing**, Editura Didactică și Pedagogică București, 2005, ISBN 973-30-1352-8, 274 pag, CNCSIS, Cod 165.
8. **Micu, A., Micu, A-E., Marketing internațional**, Editura Fundației Universitare "Dunărea de Jos" Galați, 2004, ISBN 973-627-221, 219 pag, CNCSIS, Cod 147.
9. **Micu, A., Micu, A-E., Marketing-metode, concepte, aplicații, studii de caz**, Editura Didactică și Pedagogică, 2003, București, ISBN 973-30-2943-2, 360pag, CNCSIS, Cod 165.
10. **Micu, A., Micu, A-E., Marketing**, Editura Gaudeamus, Constanța, 2001, ISBN 973-99679-9-X, 552 pag, CNCSIS, Cod 165.

11. Micu, A-E., Micu, A., *Burse de mărfuri și valori*, Editura RAO, București, 2001, 304 pag, ISBN 973-8180-53-8.

12. Micu, A., Micu, A-E, *Marketing internațional*, Editura Fundației Universitare “Dunărea de Jos” Galați, 2004, 219 pag, ISBN 973-627-221.

#### A.1.2. Studiu /capitol într-o carte de specialitate sau volum colectiv - naționale

1. Micu, A-E., Micu, A., „*The Systemic Approach of Regional Problem. The Evolution of the Concepts Regarding the Social and Economic Regional Systems*”, Capitol din Local and Regional Sustainable Development – Socio-economic Studies, Editura Didactică și Pedagogică, București, 2007, 243 pagini, ISBN 978-973-30-2012-7, pag. 43-86.

#### 1.3. Manuale didactice/ monografii

1. Micu, A-E., *Piețe de capital și burse de valori*, Editura “Europlus”, Galați, 2006, 111 pag, ISBN(10):973-7845-36-6; ISBN(13):978-973-7845-36-8, editură recunoscută CNCSIS - cod CNCSIS 230.

2. Micu, A., Micu, A-E., *Marketing-metode, concepte, aplicații, studii de caz*, Editura Didactică și Pedagogică, București, ISBN 973-30-2943-2, 360 pag, 2003.

3. Micu, A-E., *Piețe de capital*, Editura Fundația „Academica”, Galați, 2001, 48 pag, ISBN:973-85256-0-8, editură recunoscută CNCSIS-cod CNCSIS 69.

4. Micu, A-E., *Burse de valori și Sisteme de gestiune*, Editura Fundația „Academica”, Galați, 2001, 48 pag, ISBN:973-99885-5-5-5, editură recunoscută CNCSIS-cod CNCSIS 69.

#### A.2.1. Articole care reprezintă contribuții științifice publicate în extenso într-o revistă cotate ISI cu factor de impact mai mare de 0

1. Micu, A., Micu, A-E., Aivaz, K., Capașină, A., “The Genetic Approach of Marketing Research”, Economic Computation and Economic Cybernetics Studies and Research, Issue 3/2016, Vol. 50, pag. 229-246, Factor impact 0,316. Accession Number: Web of Science - WOS:000328587300010, ISSN: 0424-267X

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<http://uefiscdi.gov.ro/userfiles/file/CENAPOSS/FRI2015.pdf>

2. Micu, A-E., “*Modeling a fuzzy system for assisting the customer targeting decisions in retail companies*”, Analele Științifice ale Universității „Ovidius” Constanța, Seria Matematica ISSN 1224-1784, Primul număr indexat 1/2008, Factor de Impact 2012= 0.221, 2015=0.383.

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3. Epuran, Gh., Gârdan, I-P., Cristache, N., Căpățînă, A., Gârdan, D-A., **Micu, A-E.**, Ionescu, E., Bumbaș, F., **“Textile Manufacturers’ Decisions Optimization Using Informational Energy Modeling”**, 2016, Revista Industria Textilă, Revistă cotate ISI și inclusă în Master Journal List a Institutului pentru Știința Informării din Philadelphia – S.U.A., începând cu vol. 58, nr. 1/2007/ ISI rated magazine, included in the ISI Master Journal List of the Institute of Science Information, Philadelphia, USA, starting with vol. 58, no. 1/2007.

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4. Epure, D-T., Micu, A., Susanu, I., **Micu, A-E.**, „**Model for Implementing a Reengineering Solution of the Production Process in a Printing House**”, Analele Științifice ale Universității „Ovidius” Constanța, Seria Matematica ISSN 1224-1784, 2013, Primul număr indexat 1/2008, **Factor de Impact 2012= 0.221.**

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5. Capățînă, A., Micu, A., Lukacs, E., **Micu, A-E.**, Cristache, N., Susanu, I.O., „**Opportunities of a Romanian company’s business development in countries with cultural intelligence compatibility**”, African Journal of Business Management Vol.5 (30), pp. 11946-11954, November, , Factor impact 2011 - 0,67,

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**A.2.2. Articole care reprezintă contribuții științifice publicate în extenso într-o revistă indexată de cel puțin 2 din bazele de date internaționale recunoscute**

1. Micu, A-E., Gârdan, D-A., Gârdan (Geangu), I-P., **"Healthcare Services Employees Perception about Staff Motivation"**, Annals of "Dunarea de Jos" University of Galati, Fascicle I. Economics and Applied Informatics Years XXI – no1/2015 ISSN-L 1584-0409 ISSN-Online 2344-441X.  
[http://www.arthra.ugal.ro/xmlui/bitstream/handle/123456789/3684/ugal\\_f1\\_2015\\_nr1\\_16\\_Micu\\_Gardan\\_Geangu.pdf?sequence=1&isAllowed=y](http://www.arthra.ugal.ro/xmlui/bitstream/handle/123456789/3684/ugal_f1_2015_nr1_16_Micu_Gardan_Geangu.pdf?sequence=1&isAllowed=y)
2. Margaritti, D., Micu, A-E., Schin, G., Cojocaru, D., **"Pharmaceutical Market Tendencies in Romania"**, International Conference "Risk in Contemporary Economy" ISSN-L 2067-0532 ISSN online 2344-5386, XVth Edition, 2014, Galați, România, "Dunarea de Jos" University of Galati – Faculty of Economics and Business Administration.  
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3. Micu, A-E., Căpățînă, A., **"Decision Analysis Regarding Business Development Strategic Options Using WinQSB Software"**, Ovidius University Annals Economic Sciences Series, Volume XIII, Issue 2, 2013.  
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4. Panaitescu, M., Micu, A-E., Șorici, C., **"Analysis of Satisfaction Degree of the Public Insurance System Beneficiaries"**, Annals of "Dunarea de Jos" University of Galati, Years XIX – no2/2013, ISSN 1584-0409, pg. 15-20.  
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6. Margaritti, D., Micu, A-E., **"Considerations Regarding the Influence of the Clawback Tax in the Development of the Romanian Pharmaceutical Industry"**, International Conference "Risk in Contemporary Economy" ISSN 2067-0532 XIIIth Edition, 2012, Galati, Romania, "Dunarea de Jos" University of Galati – Faculty of Economics and Business Administration.  
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7. Micu A-E, **"The Impact of the Transactional Analysis and of the Emotional Intelligence on the Sales Performance"**, "International Conference "Risk in Contemporary Economy" ISSN 2067-0532, XIIIth Edition, 2012, Galati, Romania, "Dunarea de Jos" University of Galati – Faculty of Economics and Business Administration", XIIIth Edition, 2012, ISSN2067-0532, pg. 460-464.  
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8. Micu, A., Căpățînă, A., Micu, A-E., **"Marketing Process Reengineering within a Romanian Software Company Focused on the Implementation of a Freelancing Strategy"**, iBusiness, 2012, Vol. 4 No. 4, pg. 341-349.  
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9. Panaitescu, M., Micu, A-E, **"Optimizing the Resource Allocation in a Private Pension Company"**, International Conference "Risk in Contemporary Economy" ISSN 2067-0532, XIIIth Edition, 2012, Galati, Romania, "Dunarea de Jos" University of Galati – Faculty of Economics and Business Administration, pag. 456-459.  
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10. Micu, A., Micu, A.E., **“Coordinates of Romanian Natural Gas Market”**, Ovidius University Annals, Economic Sciences Series, **2011**, vol. XI, issue 2, pages 763-769, Indexări: RePEc, DOAJ, EBSCO și CABELL.  
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12. Micu, A-E., Iacob, D., **“The Development of Mixed Portfolios Using Risk Covering Strategies”**, Ovidius University Annals Economic Sciences Series, Volume X, Issue 2 , **2011**.  
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17. Micu, A-E., **“The Role and Importance of the Modern Commerce in Organizations”**, Ovidius University Annals Economic Sciences Series, Volume X, Issue 2, **2010**.  
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19. Cristache, N., Micu, A., **Micu, A-E**, Susanu, I., **“The Analysis of the Customers’ Perception on CSR – Tridimensional Approach – Cultural, Economical and Social”**, Economics and Applied Informatics, **2010**, issue 1, pages 311-316.

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22. Iacob, D., **Micu, A-E**, Aceleanu, M-I., **“Fiscal Pressure in Romania during the Transition to a New Economic-Social System”**, Proceedings Conference The Risk in Contemporary Economy, Xth Edition, Section Cybernetics, Statistics and Economic Informatics, Dunarea de Jos University of Galati, Faculty of Economics, October 23-24, **2009**, ISSN 2067-0532.

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23. Totolici, S., Micu, A., **Micu, A-E**, Totolici, A., Proceedings Conference The Risk in Contemporary Economy, Xth Edition, **„Global Economic Crisis and how to Survive”**, Section Cybernetics, Statistics and Economic Informatics, Dunarea de Jos University of Galati, Faculty of Economics, October 23-24, **2009**, ISSN 2067-0532.

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25. Micu, A-E., Micu, A., Totolici, S., Cristache, N., Susanu, I., *“Study on Motivative Factors and Satisfaction Rate of Students Concerning the Bachelor Studies in the Financial-Banking Field”*, Proceedings Conference The Risk in Contemporary Economy, Xth Edition, Section Cybernetics, Statistics and Economic Informatics, Dunarea de Jos University of Galati, Faculty of Economics, October 23-24, 2009, ISSN 2067-0532.

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5. Micu, A., Micu, A-E., *“Aspecte privind integrarea marketingului în țări ale Europei Centrale și de Est”*, A VI-a Conferință Internațională REC 2000, Universitatea Dunărea de Jos - Facultatea de Științe Economice, **2000**.
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9. Micu, A., Micu, A-E., *“Efectul calitate-preț”*, Revista Legea și viața, ISSN 1810-309X : septembrie **2006**, Republica Moldova, pag. 46-51.
10. Micu, A., Micu, A-E., *“Înțelegerea și influențarea deciziei de cumpărare”*, Revista Legea și viața, ISSN 178-309X, CZU 001: 34 :36, Republica Moldova, pag. 37-41, iunie **2006**.
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#### A.2.5. Granturi / proiecte câștigate prin competiție

##### A.2.5.1. Director responsabil

1. Banca Mondială “Servicii de asistență pentru I.M.M.”, Nr. 10987/10.03.2003.

##### A.2.5.2. Membru în echipă- Internaționale

1. Proiectul “LEONARDO DA VINCI”: SOLE (Sofianet OdL Learning Centre European Network) Nr. I/01/B/F/PP-120550, 2001-2007.
2. Proiectul “LEONARDO DA VINCI”: E-LERCO (E-Learning et ergonomie cognitive) Nr. F/02/B/P/PP-118044.
3. Proiectul “LEONARDO DA VINCI”: SLOOP (Shoring e Learning in the Opendido Perspective) Nr. I/05/B/F/PP-154194.

### A.2.5.3. Membru în echipă - naționale

1. Contract CNCIS tip A, Nr. 515/2006 „Cercetări privind stabilirea unor criterii de performanță pentru controlul și monitorizarea eficiență în puncte critice de control pe grupe de produse alimentare”, valoare 300.000 RON.
2. CEEX –M3-C3 “Rețea europeană pentru promovarea unui model socio-economic de dezvoltare durabilă locală și regională (EURO \_NET\_DEVELOP” , Nr.160/12797/28.04.2006.
3. Contract ANCS 171/02.09.2008-ENERGMP, PN II, Capacități- “Master Plan privind sisteme și tehnologii energetice eficiente pentru dezvoltarea durabilă a sectorului de celuloză și hârtie prin scăderea consumurilor energetice și creșterea ponderii energiei din resurse regenerabile-ENERGM” din cadrul Programului Capacități din Planul național de cercetare-dezvoltare și inovare pentru perioada 2007-2013.
4. FP VI-Proiectul internațional ARISE - Strategie Regională de Inovare pentru Regiunea Sud-Est-elaborarea Strategiei Regionale, 2005-2008, Proiect finanțat în cadrul Programului-Cadru VI al Comisiei Europene, valoare 337.000 euro
5. Proiect POSDRU 92/3.1/S/49297, “Fii manager pentru afacerea ta”, acronim (PAR-SE), finanțat din Fondul Social European (FSE) prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane POS DRU 2007 – 2013 și Guvernul României.
6. Grant RO-0054/19.08.2009, “Integrated micro CCHP- Stirling Engine base don renewable energy sources for the isolated residential consumers from South-East region of Romania (Mcchp-se)”.
7. CEEX 103/2006, “Alimente funcționale: Cercetări privind creșterea calității și siguranței alimentelor prin conceperea, producerea și lansarea de produse sinbiotice noi”

### A3 Recunoasterea impactului activității

#### A.3.1. Citări în reviste ISI cu factor de impact mai mare ca 0 sau indexată BDI

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  - 1.3 DIFFERENTIATING THE ROLE OF ONLINE ANALYTICAL PROCESSING IN BUSINESS INTELLIGENCE  
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2. Citare în cartea *„Responsabilitate socială corporatistă"*, Editura Galați University Press, 2010, p.47, Cristache N., Susanu I.O.

### A.3.3. Membru în colectivele de redacție sau comitetele științifice și revistelor și manifestărilor științifice, organizator de manifestări științifice, recenzor pentru reviste și manifestări științifice naționale și internaționale indexate ISI

1. Annals of Dunărea de Jos University of Galați, Fascile I. Economics and Applied Informatics.

<http://www.eia.feaa.ugal.ro/index.php/editors>

2. International Conference "Riscul în economia contemporană" REC 2012, Noiembrie 2012, Facultatea de Economie și Administrarea Afacerilor Galați

<http://www.rce.feaa.ugal.ro>

3. The International Conference *"Global Economy under Crisis"*, Second Edition, December 12<sup>th</sup>-13<sup>th</sup>, 2013, Constanța, Organizing Committee

4. Recenzii **PIGE** (Present Issues of Global Economy): 19 recenzii 2013; 14 recenzii 2014; 12 recenzii 2015.
5. Recenzii **GEUC** (Global Economy under Crisis): 10 recenzii 2013; 10 recenzii 2014; 7 recenzii 2015.
6. The International Conference “**Global Economy under Crisis**”, Third Edition, December 4<sup>th</sup>-5<sup>th</sup>, **2014**, Constanța, **Organizing Committee**
7. Coorganizator al Conferinței Internaționale „**Cariera se construiește pas cu pas**”, Galați, 2011 – inspectoratul Scolar Județean Galați, Colegiul Economic Virgil Madgearu, Facultatea de Economie și Administrarea Afacerilor, Universitatea Dunărea de Jos din Galați
8. Membru comitet științific Conferința națională “**Centenar Anghel Rugină**” - Facultatea de Economie și Administrarea Afacerilor, Universitatea Dunărea de Jos din Galați, Facultatea de Economie și Administrarea Afacerilor, Universitatea Al.I. Cuza Iași, AFER.
9. Membru în echipa de organizare a Olimpiadei Naționale a Studenților Economiști, 2010, AFER, Facultatea de Economie și Administrarea Afacerilor, Universitatea „Dunărea de Jos” Galați  
<http://www.feaa.ugal.ro/index.php/ro/cercetare/manifestari-stiintifice/olimpiade-afer>
10. Membru în echipa de evaluarea a Concursului național **Business Challenge** – faza națională desfășurată la Colegiul Economic Național “Andrei Bârseanu” Brașov
11. Membru în echipa de evaluarea a Concursului național „**Eu sunt propriul meu manager**” – Colegiul Economic Virgil Madgearu, Facultatea de Economie și Administrarea Afacerilor
12. Membru în echipa de organizare a Concursului național **Business Challenge** – faza locală desfășurată la FEAA Galați
13. Conferința Internațională Riscul în economia contemporană” REC 2010, 2011 din cadrul Facultății de Economie și Administrarea Afacerilor Galați, <http://www.rce.feaa.ugal.ro>
14. Organizator al Târgului de Firme de Exercițiu, Colegiul Economic “Virgil Madgearu” Galați, aprilie 2011.

#### A.3.4. Experiența de management, analiză și evaluare în cercetare și/sau învățământ

1. Membru Consiliul facultății

<http://stec.univ-ovidius.ro/despre-noi/conducere>

#### A.3.5. Visiting profesor

Universitatea BP Hasdeu Facultatea de Economie, Informatică și Matematică

#### A.3.6. Membru în asociații profesionale

##### A.3.6.1. internaționale

1. AMA – Asociația Americană de Marketing

<http://www.marketingpower.com/AboutAMA/MemberBenefits/Pages/default.aspx>

2. CEDIMES – Centre d' Etudes du Développement International et des Mouvements Economiques et Sociaux' <http://www.cedimes.com/>

**A.3.6.2. naționale**

- 1. AROMAR**
- 2. SAMRO**
- 3. SSMAR**
- 4. ASOCIAȚIA PROECONOMICA**

*Lect.univ.dr. Micu Angela-Eliza*